# Historical Section

# The Conshohocken Recorder. Historical Section

Established 1869. No. 6772

CONSHOHOCKEN, PA. TUESDAY, AUGUST 28, 1934

PRICE: TWO CENTS



# The MUSIC that TODAY Makes ....

WORDS . . . winged words . . . seeking and capturing the pulsating tempo that is Today. Telephones are jangling insistently. Type-setting machines rumble rhythmically. A few new bars in life's symphony are crystalizing. And always the hands of the clock advance; behind them, skilled fingers and tireless machinery move endlessly to keep pace with time . . . Done! The pattern is complete. And now the petty clamor is silenced by a fuller note. It is the rich diapason of the printing machines, the Song of Today and of Tomorrow, the clarion call of the press.

REV. M. W. BUTLER HON. GEORGE CORSON HON. WM. F. DANNEHOWER RUSSELL C. ERB MRS. EDWARD FISH
JULIUS FOMALONT, PH. G. KIRK FOULKE

FRANK GRAEBER R. LINCOLN HAIN HON, J. BURNETT HOLLAND IRWIN A. HORNE JOHN Z. HOYER ALFRED R. JAMISON REV. SEBASTIAN JERZAK

RALPH L. KILLMER ROBERT C. LANDIS J. ELLWOOD LEE, JR.
MARGARET M. LUKENS
REV. G. E. MCCARNEY JOSEPH MCELHATTAN

The RECORDER is on the street. And so another brief measure in time's endless symphony is played; already tomorrow's happenings are finding birth beneath the maestro's fingers.. to paint with a brush of Truth the million pictures of the things that happen, in your own town, into an interesting panorama, accurate and unbiased... to bring this, the news of the day, unfailingly to your fireside... that is our self-appointed task.

The following have made this Historical Section of the RECORDER possible:

JOHN MARPLE PAUL D. MILLER E. F. MOORE WM. R. MOORE EFFINGHAM B. MORRIS, JR. REV. W. A. O'DONNELL E. W. OERMAN MARGARET POTTER Mr. & Mrs. Wm. B. Read REV. VICTOR STRUMIA

PERCY R. VARIAN REV. RICHARD B. WELLS REV. STANLEY R. WEST CLEMENT B. WOOD MARION B. WOOD

# The 'Old' Town as I Knew it Fifty to Sixty Years Ago

Recorder 'Typo' Lauds Burgess in Early Days for Activity in Public Welfare.—Leaves 'Take' to Aid at Fire.—Bet-ter Printer Than Fireman, Gets Drenching.—Tramp Printer Steals Editor's Coat.—Founder of Recorder Appointed Postm'ter, Resigns, Returns to Printing

"OLD FOGIES

By H. F. Lewis—Eastern Manager, Direct Mail Division The Reuben H. Donnelley Corporation

Standing at the half way mark Standing at the nair way mark between puppyhood and old age and looking both ways we find in ourselves a growing appreciation of the old fogie and a considerable doubt As to the wisdom of entrusting

our business properties and our governmental problems and our political future to the unbridled enthusiasm to the unbridled enthusiasm of the young bloods who, full of prunes and high purpose, have yet to learn that taking the world apart to see what makes it tick is one thing and that putting it together again and making it tick is something else. As between the two evils of reaction and pre-ignition

and pre-ignition give us reaction If we must choose between young Tugwell

If we must choose between yo and Joe Grundy give us Grundy. If there is no middle ground between deflation and the risk of unbridled inflation give us deflation.
As a choice between lots of wampum dollars and fewed anchored dollars

give us the latter. As between the Cancer of Communism and the Anaemia of Toryism

give us Torvism. As between the Brain Trust and the G. O. P. God give us patience.

# County S.P.C.A. Does Work of Mercy in Varied Ways

Game Popularized by Pro-viding Community Courts. —Country Club Created Wide Interest in Game

Tennis Major

Sport Here

By DICK COLLINS

## Wm. Jeannes Library

## Jelco Bowling Teams Won Many Titles Phil

Early Teams Organized in Borough Won Titles in County and Drug Leagues. —Local Players Partici-pated in National Games.

#### MANAGER TRANSFERRED

of the Philadelphia Drug an eight club organization, ADVERTISE IN THE RECORDER

## Community's Own Agencies Save Families From Distress.

# Roy Ellam Made Remarkable Record in National Pastime

Started With Ambler and Worked His Way Into Professional Ranks. — Member of Two National League Clubs. —Played in Longest Scoreless Inning Game

SOUTH KNEW HIM AS "MARVEL OF BASEBALL"

Nashville Won Pennant the First Year He Managed Team.

Fans Presented Him With Automobile.—Was

Voted Most Popular Player at Birmingham

journeyman plumber to a man" in baseball.

man" in baseball.

birdi, appropriately apRoy Ellam, 1022 Fayette in the league race. He was 
of the team in 1912-13-14. 
the contest to decide the my 
vocation.

htrance into professional 
is not gained without reinto the best of the best felders and most 
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# Highlights in the History of Conshohocken and Environs

# Scenes and Doings in Town In the Past Fifty Years

"Main" Street, Once a Dusty, Country Turnpike, Is Changed Into a Modern Highway.—The Old, Friendly Method of Merchandising Is Modernized.—Attending Market a Social Affair.—Home Talent Supplied Recreation and Amusement.—Citizens Loyal to Institutions for Public Service.—Water Sports.

—Test of the "New" Steam Fire Engine

A bright morning of the third day of the week, the fourth day of the ninth month in the one hundredth and first year after the signing of the Declaration of Independence and in the twenty-seventh year of Conshohocken as an incorporated borough, was the time of my arrival on my first visit to Conshohocken. I was conveyed here by the stork and delivered into a family circle a little late for breakfast—in those days the work day began at 7 a. m. and in several industries earlier—by Dr. William Reid.

Being in a helpless condition at the time of my arrival, the first two years of my sojourn here were spent in dieting and resting. Later, having gained strength there came an increasing desire to observe the community and the doings of its 4500 residents.

With an increase in the power of shohocken. In those day, ple iron observe the community was day the cast in sand moids. The cast



# Men Chosen to Just because I met a peduler And his donkey on the road. SHANE O'SHEPPARD Lead Borough

Bankers. Industrialists, Pro-fessional Men, Merchants, Mechanics Served Town as Chief Executive.



the road to Ballym

# "WELL-REGULATED" FROM 1906 TO 1921

## Borough's Leading Men Gave Public Service

Founders of Borough Institutions Served in Borough Of-fices.—Burgess Presided at Council Meetings.—Changes in Term.—Dr. George N. Highley Last of Presiding Burgesses. — Millard F. Davis First President of Council.—Body Increased With Division of Borough Into Wards. — Borough Officers, Committees of Council.-Trustees for Park Funds

Conshohocken Town Council was established in 1850, multaneously with the organization of the borough.

There were eight men in the first council as compared to fifteen, now constituting the councilmanic body. The first council comprised Benjamin Harry, William Hallowell, Samuel Swenk, David L. Wood, M. McCallum, David Smith, Charles Ulrich and John McCoy.

The council which conducted the business of the borough at the time of the RECORDER was established in 1869, included David Stemple, Fred Light, John O'Brien, A. D. Saylor, Jonathan Kenworthy, Henry Nuss, William Summers, Christopher Fleck and Thomas Robinson.

The present council is as follows:

The present council means the present of the council means with the present the council means the present the council or of the council metters of which they are means the present the present

### "WHERE DO YOU LIVE?"

I met a friend en a city strees, whose if you lie, preet;
"Now tell me true, and Don's you lie, heart?" said I.
"I take my meals and sleep," said he, "twenty-three;
But I live in a place that's simply great State.
There's a loving lassic who's true to a long to see;
Amid all the row of this "melting pot" quiet spot."

pilgrim bearing a heavy load road, said, "Kind sir, I would like to know when of woe." Then he smiled at me as he raised his h

SHANE O'SHEPPARD.

# Complete History of Churches in Conshohocken and Vicinity

# · Pioneer Settlers Founded Churches to Grow With Town

Spiritual Needs of Community Early Recognized.—Growth of Community Leads to Establishment of Churches.—
Presbyterian Founded Before Organization of Borough.—Methodist, Calvary P. E., St. Matthew's R. C. and Baptist Churches Soon Follow.—St. Mark's Lutheran Latest of the Churches of Large Membership to Be Established Here.—Plymouth Friends Served Community in Colonial
Times.—Gulph Christian Church an Old Institution. — Founded in 1833

The pioneer settlers of Conshohocken early realized the importance of spiritual expression, as well as the satisfaction of material needs.

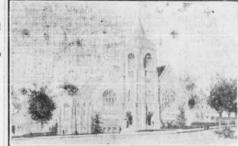
Three years before the borough was incorporated—before the more physical needs of a borough charter and a town government were seriously thought of—the first church was established in Conshohocken.

The growth of the borough's spiritual being has been concurrent with that of its material form. Now, eleven churches are actively engaged in ministering to the spiritual needs of the faithful within the confines of the borough, while a total of twenty-five are maintained throughout this immediate section, from an area reaching from Gulph Mills to Barren Hill.



# Presbyterian

Rev. William A. Powel



# Methodist Episcopal





# First Baptist



Rev. A. J. Davies



## St. Mark's Lutheran



Rev. G. E. McCarney



# Calvary Protestant Episcopal



# St. John's A. M. E.



# Cold Point Baptist



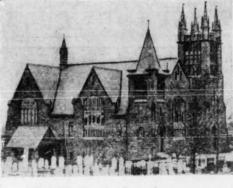
# Plymouth C. U. Mission

Congregational

Plymouth Evangelical

# Plymouth Friend's Meeting

# Cedar Heights Community



## St. Peter's Lutheran



# Spring Mill Baptist

# Churches in Consho-hocken and Vicinity

CEDAR HEIGHTS
Cedar Heights Communication

PLYMOUTH MEETING
Cold Point Baptist .
Plymouth Evangelical Congational

SPRING MILL Spring Mill Baptist

# Trinity Protestant Episcopal

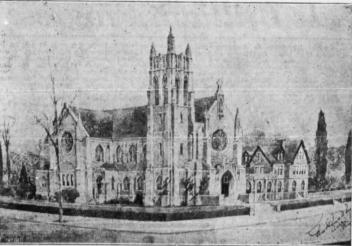


# Gulph Christian



Rev. M. W. Butler

St. Paul's **Baptist** 



# St. Matthew's Roman Catholic



# St. Gertrude's Roman Catholic







## St. Mary's Roman Catholic



# SS. Cosmos and Damian Roman Catholic



# Balligomingo Baptist



# Holiness Christian

Primitive Methodist

# Holy Trinity Episcopal

# History of Conshohocken Schools Reveals Brilliant Progress

# School System Marks Town's Years of Development

First Borough School Organized as Country School, With No Grading.—R. F. Hoffecker Chosen First Principal.— Organized a Graded System With High School.—Dis-trict Gave Two of Its Directing Educators to Head County School System.— Commercial, Home Economics and Manual Training Courses in Addition to Academic Courses Now on Roster

Conshohocken's public school system had its beginning

Consonocken's public school system had its beginning in a one-room building, situated next to a stable yard.

From that humble origin, the borough's public school system had grown to extensive proportions, occupying two large school plants, the grade schools at Third avenue and Harry street, and the high school unit at Seventh avenue and Fayette street.

and Fayette street.

Now, the estimated value of the public school property here is \$550,000, and an annual expenditure of \$111,000 is necessary to operate the public schools.

Upon the erection of the village engage in business and was succeeded by the late J. Addison Jones part of the responsibilities attached to the new dignity was the establishment of the public school property was an able teacher and an efficient diministrator. He accepted the

Prof. J. Horace

Prof. J. Horace

of the Lansdale schools, of the the principal teaching in the high massistant classes were conducted in both rooms, the high massistant of the borough, removing irron it from the jurisdiction of the stiting county superintendent and creating the office of borough superintendent of schools. Mr. Landis was teach elected as the borough's first surveyer perintendent of schools. Mr. Landis was teach elected as the borough's first surveyer perintendent of schools. This also senches made a change in the teaching or in the golistic of assistant to the principal and soon decreting the office of high school of assistant to the principal and soon decreting the office of high school will be sufficient to the position of assistant to the principal and soon decreting the office of high school will be sufficient to the position of assistant to the principal and soon decreting the office of high school will be sufficient to the position of assistant to the principal and soon decreting the office of high school will be sufficient to the position of assistant to the principal and soon decreting the office of high school will be sufficient to the position of assistant to the principal and soon decreting the office of high school will be sufficient to the principal and the principal an



St. Matthew's Famed for **Excellence of Teaching Corps** 

a grade school, and the Hector street structure is used as a grade school, and the Hector street building as a high school.

Rt. Rev. Gerald P. O'Hara, Aux-liliary Bishop of the Diocese of Philladelphia, dedicated the new St. Matthew's parochial school, December 6, 1930.

With a frontage of 100 feet on Fayette street, the property extending back to Harry street, the structure was erected at a contract the price of \$164,000. The new school contains eight large class rooms for each grade, a superintendent's of each grade, a superintendent's of the medical examiner's room, modern sanitary washrooms an audit trium with a fully equipped stage, rooms for parish social activities, and and a basement kitchen.

The auditorium has been said by wania.

Early History

\*\*Early History\*\*

THE ST. MATTHEW'S PAROCHIAL SCHOOL



# Borough Always Maintained Leadership in Realm of Sports

## **Borough One of First Small** Towns to Foster Basketball

First Conshohocken Team Organized by Old Pioneer Corps Forty Years Ago. — Charles Moore and Howard Cox Introduced Cage Game to Fans Here

EARLY TEAMS RECOGNIZED AS BEST IN COUNTRY

Present St. Mary's Church Housed First Court. — Teams Were Leaders in League Competition. — Ga With New York Team Among Contests-







# Editorial

Much has been contributed to the social, industrial, judicial, professional and literary activities of Montgomery County by Conshohocken residents since the incorporation of the borough in 1850.

No higher in their respective spheres have these per-stood than have those who have represented the town

Probably no attempt to write a history of athletic activities here has ever been undertaken. The field covers a wide and varied scope dating back to the middle "70's. A complete account would fill an interesting chapter in the borough's history. To write this, however, is an impossibility as there have been no records kept of the early-doings, prior to the formation of leagues. The information has been gathered from a number of the older residents, either participants or those who were otherwise interested. There may be and probably will be some exceptions taken to that which is written. This is only natural as many recorded historical events are doubted by some persons. Such a history should prove interesting and give the followers of athletics down through the years something to ponder over and talk about. Probably no attempt to write a history of athletic activ talk about.

Few towns of similar size have been more active in so many branches of athletics than Conshohocken. In fact, next to the popularity gained through its three leading manufactured products—automobile tire, boilers and iron—athletics has given the borough much favorable advertisement. Baseball, boxing, football, basketball, bowling, golf, tennis and the great Italian game—bocce—have all been representative the proceedings of the consequence of the c ed by Conshohocken athletes.

The first organized team, which happened to be a base The first organized team, which happened to be a base ball nine, had a large following and during those days the borough was recognized as a good sports town. This reputation was lived up to for many years. Visiting teams were greeted by large attendances and the hospitality accorded them was not more generous in any community. A few years after the ending of the World War, a change was wrought in athletics which resulted in the virtual ruination of the borough as a "good sports town". Prior to that time foot ball was the most popular form of sport. The Conshohocken team was among the best in the to manage into criging Joseph the originate originate originate originates with the constant of the constant o

A base ball team was formed about this time, a number of outside players were brought here to represent the town and the team was entered in a league. Conshohocken made an excellent showing in league competition but the attendance failed to pay the carrying charges and the proposition Since then only independent teams and



BILLY NEVILLE



## Town's Oldest Baseball Star

Jack" Harrold Only Living Member of Borough's 1st Diamond Team

SPONSORED BOXING

Taught Art of Self Defense.

— Personal Friend and
Second For Jim Corbett



# Boxing One of Borough's Early Sports

ome Clever Fighters Have Been Developed Although Interest in the Sport Here Has Not Kept Pace With Other Branches.

## Good Record on Golf Links

Borough's Outstanding Play-ers Rank High in Tournament Competition

### S. L. JONES WON TITLE

Mrs. Scheidt Has Played Many Prominent Women. Other Leaders in Sport



## Football Took Early Lead as Borough's Most Popular Sport

Game Started by Old Y. M. C. A. in Early '90's.—Only Few Members of First Team Remain Here.—Pioneer Corps Organizes Town's Second Team

PROFESSIONAL TEAM ORGANIZED HERE IN 1896

Composed Exclusively of Local Players.—Strongest Teams in East Placed on Schedule. — College Stars, at High Salaries, Eventually Ruined Game



BOB CRAWFORD



Young Men's Christian Association Eleven

# Baseball is **Oldest Sport**

'Nerve of Conshohocken' First Team Organized Here in Middle '70's

MANY STRONG TEAMS

1922 Club Last of Big Teams Here.—Sport is Still Popular

# High School Ranks High in Athletic Competition

C. H. S. Teams Have Upheld Colors of School in Creditable Manner in Baseball, Football and Basketball in Competition With High School Teams

CAPTURED TITLES IN TWO DIFFERENT LEAGUES

Standout Players Have Made Good on Preparatory Schoo and College Teams.—Athletes Have Strengthened Local Independent Teams in Sports

# Athletics Kept on High Standard at St. Matthew's

Teams Have Surmounted Many Obstacles to Gain Enviable Record in Sports.—School Has No Gymnasium or Athletic Field. — No Regular Coach

SCHOOL HAS PRODUCED SOME NOTED ATHLETES

Teams Have Played Regular Schedules,—Last Year Marked First Season in League Competition. — Play-ers Provide Own Equipment For Sports





PRICE: TWO CENTS

# Alan Wood Steel Company

One hundred and two years ago, there was erected at the foot of Fayette street, between the Schuylkill River and the Schuylkill Canal—then called the Plym-

outh Canal—a water mill for the rolling of iron.

It was the first industry of its kind in the borough, and one of the first in this section of Montgomery

The owners were James Wood, since affectionately referred to as "the Father of Conshohocken", and his son, Alan, operating upon an agreement drawn up on New Year's Day, 1832.

The land for this early mill was purchased from the The land for this early min was purchased from the Schuylkill Navigation Company for a song. The latter company at the same time, contracted to furnish the Wood industry with "900 square inches of water at an annual rent of \$1000".

The water wheel used to create the power for the new industry was 20 feet in length, with a diameter of 16 feet. The balance of the equipment included one

Shovel plates were the only article manufactured by the Wood company, then. The sheet mill was coupled directly to the end of the water wheel shaft. The rolls were 18 inches in diameter, and 36 inches in length. The capacity of the rolls was 54 sheets every twelve hours. There was a handful of employees

The iron was rolled partly of bars purchased from various sources, partly from blooms delivered by boat from the forge of James Seyfert in Reading. Blooms were also supplied by Lewis A. Lukens, of Newmarket Forge, Lebanon County.

To roll the blooms into bars it was necessary to take

out the sheet rolls and put in the bar rolls, stopping temporarily the making of sheet iron until a supply of bars

Today, that first, modest mill has become one of the

Today, that first, modest mill has become one of the nation's greatest steel industries.

The dozen, ebony stacks rising from the great open hearths at Ivy Rock, that might themselves be termed "the skyscrapers of Ivy Rock" have built the skyscrapers

of the nation.

The giant buildings of New York City, and other metropolises, etching the Song of Progress twelve hundred feet in the blue sky, have been made possible through the steel that is an evolution from that first

Alan Wood steel, made at Ivy Rock, was used in fashioning the Zephyr, magnificent, modern, new stream-line railroad train, which caused a sensation when it was

launched a few months ago by the Burlington Company.

Alan Wood steel is used in making many of the locomotives, that speed over railroads of the nation. It is used in myriad ways, in all corners of the earth, wher-

rever Man and Progress are found together.

Today, the Alan Wood Steel Company's plants cover an area of 1000 acres, normally employ 3000 persons, and are capable of an output of thousands of tons of steel sheets and steel plates, per year.

The life experience of those early Americans who first embarked in the production of iron and steel in the nation, records an industrial warfare against adverse conditions—political, economic and mechanical. Conditions more variable perhaps, than those realized in the upbuilding of any other of the many important forms of manufacture which have created and enriched this great country.

Three-quarters of a century before America became Three-quarters of a century before America became a republic, the iron industry was a problem to the colonists. Here's what William Penn, alive to the importance of the iron issue, wrote in 1700: "As the inhabitants of the British Colonies have already erected 100 furnaces and forges for the making of bar iron, Great Britain may, in the course of years, be supplied and restored independent of any foreign country for a commodity sessential to the support of our navigation".

"But it is feared if some encouragement be not given for the importation of it into Great Britain that they will be induced to work up the iron themselves".

The disposition of the Colonists to do this, resulted

in a law passed by the British Parliament in 1750:
"An Act to encourage the importation of Pig and bar iron from His Majesty's Colonies in America and to prevent the erection of any mill or other engine for slitting or rolling iron, or any plating forge to work with

a tilt hammer or any furnace for making steel in any of

Thus it was that, until the period of the Revolution, neither the working up of iron nor the production of steel was lawful in America.

#### The Founder of The Iron Industry Here

The Founder of The Iron Industry Here
James Wood, the first of his family to engage
in iron-making in this country, was born October 23,
1771, upon a farm near Narcissa, situated on the road
between Plymouth Meeting and Blue Bell.
Records of the Wood family reveal that, as a boy of
six, he sat upon the knee of George Washington, when
the Commander-in-Chief of the Continental Army was a
guest at the Wood home, enroute with his troops to
Valley Forge. Valley Forge.

In 1796, James Wood married Tacy Thomas, daugh-In 1799, James Wood married lacy Fhomas, daugnter of John and Mary Thomas, of Gwynedd. His wife was an Episcopalian, while he was a member of the Society of Friends. Having wed "out of meeting", he was dropped from membership for sometime, but was later reinstated.

Alan Wood, for whom the Alan Wood Steel Company is named, was born of this union.

Is named, was born of this union.

James Wood, several years before his marriage, established a "smithy" near Hickorytown, now called Plymouth Center, then picturesquely known as Pigeontown. He was known both as a blacksmith and a whitesmith, because in addition to the ordinary work of the county blacksmith, he also made kitchen or domestic

His actual entrance into the iron busine His actual entrance into the iron business came in 1805, when he opened a forge at "Hammer Hollow", a ravine in the southern escarpment of the Chester Valley, located one mile north of the present station of Strafford on the Pennsylvania railroad. The place derived its name from the fact that hammers were the leading product of the forge. Hammer Hollow is now a part of the Hecksher property.

Three years later, James Wood took over the operation of a forge on the Pennypack Creek, and ten years later, in 1818, joined John and Jacob Rogers and Isaac Smedley in a forge property at Valley Forge, there manu-

later, in 1818, joined John and Jacob Rogers and Isaac Smedley in a forge property at Valley Forge, there manufacturing sickles, scythes, shovels and other agricultural implements, as well as files, cross-cut and circular saws.

This mill is historic. The original forge was built according to the best obtainable evidence in 1742, by Stephen Evans, Daniel Walker and Joseph Williams, and was bought in 1757 by John Potts, whose grandson, Isaac Potts, lived in the stone residence near the mouth of the creek, now venerated as Washington's Headquarters at Valley Forge. at Valley Forge.

The lower forge, built by Col, William Dewees, a son-in-law of Isaac Potts, was burned by British troops in the fall of 1777, and they also sacked his residence, now a part of Washington Inn at Valley Forge. Records reveal an order written by General Washington relative to the Dewees forge, April 29, 1778:

"Complaints having been made by Mr. Dewees, the proprietor of the Valley Forge, that the soldiers pull down the houses and break up the Fore Bay, of which down the houses and break up the Fore Bay, of which is called the Valley Forge, the Commander-in-Chief strictly forbids all persons from further damages to the said buildings and works, which he hopes will be particularly attended to, especially when they consider the great loss that Mr. Dewees has already suffered by the great waste which our army has been under the necessity of committing upon the wood and other improvements." of committing upon the wood and other improvements.

James Wood and his partners continued the operation of the forge, with Mr. Wood as manager. Soon they erected a crucible steel furnace, turning out saws, they erected a crucible steel lurnace, turning out saws, shovels, etc. After the Valley Forge venture, James Wood returned to the Pennypack. Here on February 10, 1825, it was recently discovered, a patent of much his-toric value, signed by James Monroe, President, John Quincy Adams, Secretary of State and William Wirt, At-torney General, was granted to him.

The improvements are described as follows: "The blanks are entirely of iron or steel, the blade being attached to the handle by means of steel or iron straps fastened to the blade, and also to the handle by rivets.

on the front and back side of the blade and handle, the said blades being each of a single piece of steel rolled to the proper dimensions and not hammered." This was a decided advance in the making of these implements.

In 1826, James Wood turned his attention to the

State of Delaware, retaining his property at Pennypack, however until 1883. He sold it at that time to William Slater for \$5500. The deposit of bog-ores in Delaware vere mainly responsible for attracting James Wood to that state.

With his son, Alan, James Wood leased a small

water mill upon Red Clay Creek at Wooddale, Del., 1826.

A comparison of interest may be entered here, in connection with transportation. The distance between Philadelphia and the State of Delaware now is less than one hour. In those days, it was a considerable undertak-ing, six-horse teams requiring many hours to transport the finished product from Wooddale to Wilmington, and from there by sloop to the Market and Arch Street

The Wood business continued in Delaware until May 1832, when it was removed to Conshohocken. In 1840, however, a younger brother of Alan Wood, John Wood, took charge of the Delaware plant again and operation was continued under the control of the Wood family until 1889, when they abandoned the Delaware busin

#### Progress.

The evolution of the Alan Wood Steel Company from the modest beginning of the iron business by the Wood family here a century ago, until the present day, is a story probably familiar to everyone in this com-

The great plant at Ivy Rock, and its auxiliaries at

Conshohocken and Swedeland, are an industrial monu-ment to that pioneer "man of iron".

The Alan Wood Iron and Steel Company actually came into existence November 21, 1901, when it was in-corporated at the instance of Hon. Alan Wood, Jr., when the Alan Wood Company, which came into being in 1857, found the a steal mill was except moded.

found that a steel mill was sorely needed.

Repeating the history of the first Wood mill here, the Alan Wood Iron and Steel Company grew and ex-

the Alan Wood, Iron and Steel Company grew and expanded in similar manner, until it gained position as one of the greatest steel-making units in the country.

In 1918, the Alan Wood Iron and Steel Company entered into an agreement with the W. J. Rainey estate for the formation of the Rainey-Wood Coke Company, operating at Swedeland. Gas is supplied to the furnaces, steel plant and to the Counties Gas and Electric Company in this section. In 1999, the Alan Wood Lovernders in the section of the Steep Steel Plant and to the Counties Gas and Electric Company in this section. pany in this section. In 1929, the Alan Wood Iron and Steel Company became the Alan Wood Steel Company, under which name it is operating at present.

Staff.

The Alan Wood Steel Company is manned by a group

of able executives. They are:
President, W. F. Rust, Pittsburgh.
Chairman Executive Committee, Scott Stewart, New Executive Vice President, H. C. Thomas, Norris-

Vice President, J. T. Whiting, Villanova Operating Vice President, R. S. Poister, Bryn Mawr. Vice President in Charge of Sales, A. L. Meyer,

Secretary and Treasurer, John W. Logan, Bala

### Directors:

W. F. Rust, Scott Stewart, H. C. Thomas, T. D. Wood, Ledyard Hecksher, H. Lee, Joseph Becker, J. T. Tierney, Angus MacArthur, Robert Wood.

### Conforming

The Alan Wood Steel Company is operating in full conformity to the U. S. Steel Code, and maintains the employees plan for representation of workers, similar to that in effect in other industries of this nature.

The schedule of the working week is five days, eight



# The Story of Electric Service in Conshohocken



# As told by Ready Kilowatt ... Your Electrical Servant

Let's look back forty-seven years. what was being done in larger cities a group of Con-shohocken citizens organized the "Conshohocken Electric Light & Power Company," and after receiv-ing their charter in December, 1887, they began the construction of the first electric light plant in this

The electric business w newest venture in the industrial field. Electric engineering as a profession had not been developed, and electric light plants were being erected faster than experienced men could be found to operate them.

The incorporators of Conshohocken's first company were F. H. Lubbee, President; W. F. Lubbee, General Manager; David H. Ross, Secretary and Treasurer; John H. Griffith, John R. DeHaven, William Henry Cresson, James Hall, W. J. Sholl, George Meyers, and Edwin N. Sanderson.

The plant was supposed to be run by water power from the canal and a water wheel and "dynamo" were installed in Maxwell's old grist mill on the "berme" bank between the canal and the Schuylkill river. After considerable opposition permission had been obtained to install electric lights in the streets, using the new Edison incandescent bulbs. This was a full your before the first Edison plant was put in operation in Philadelphia. in Philadelphia.

The bulbs contained a single loop of carbon filament, and critics of that day ridi-culed the idea of "lighting the streets with red hot hairpins."

Early in 1888 the water wheel and dynamo were in place, the wires had been strung to the street lamps, and officers and stockholders gathered at the plant late one evening to see the first try-out. Waiting until most of the townspeople were in bed, Sanderson opened the mill race and the machinery began to turn. On the hillside above the "hairpins" began to glow a bright red. The watchers waited for them to light up the town, but they got no brighter.

There was not enough power in the water wheel to develop the necessary speed for generating purposes.

for generating purpo

The water power having proven inadequate, it was necessary to purchase two Westinghouse steam engines, and these were eventually hooked up by leather belting to the dynamos. A power plant in those days was generally a maze of flying belts that frequently gave serious trouble by slipping as benefits. or breaking.

The Conshohocken Gas Light Com-The Consoliocken Cas Light Company had been then operating since 1875, its first holder having a capacity of 25,000 cubic feet. Gas lamps had succeeded kerosene lamps as street lights, and it was part of the duties of the police to light the gas lamps every night and turn them out every morning. Neither the gas company nor the electric expensive and verifiable for their morning. Neither the gas company nor the electric company proved profitable for their stockholders in those early days, and a few years after the advent both plants were bought by the Electric Company of America. A new and more modern electric generating station was later built by this company on Poplar Street adjacent to the gas works. In the "eighties" and "nineties" small electric plants were necessary because no practical method had been found for transmitting current more than a very few miles. In consequence any small breakdown might mean a complete suspension of electric service, sometimes for days.

To-day, in a period of less than half a To-day, in a period of tess than har a century, there has been amazing progress in the electric industry, a progress that has been shared by all users of electric energy. The trend of rates has been consistently downward, and the stability of the service

It was private initiative financed by private capital that gave Conshohocken its first electricity and gas services, and that developed them to their present efficiency. As in other fields, mistakes were sometimes the price of progress, but the will to achieve overcame each obstacle in turn. To-day there is a generating capacity within this company of 1,282,850 horsepower back of Conshohocken's electric service, and an additional generator of 220,000 horsepower is now being installed at the Richmond sta-tion of the Philadelphia Electric Company.

Where Conshohocken was once dependent for gas on a single holder with a capacity of 25,000 cubic feet, it is connected with holders to-day having a capacity of more than 26,000,000 cubic feet. The big West Conshohocken holder alone holds 10,000,000 cubic feet. 000 cubic feet.

As improvements have been made in these fields, customers have benefitted through a more dependable service and lower rates, and investors have found a more stable field for their savings

Following are two representative in-stances from the books of the Philadelphia Electric Company, illustrating how volun-tary reductions in electric rates during the last twenty years have affected Conshohock-en residents:

George P. Rafferty, 1012 Fayette St. 1915— 54 kilowatt-hours at 10c \$5.40 1931—June 24 kilowatt-hours at 8c \$1.92 30 kilowatt-hours at 5½ c \$1.65

54 kilowatt-hours \$3.57 This is a reduction of 33.9 percent.

H. C. Jones, 435 Fayette Street.

200 kilowatt-hours at 10c \$20.00 50 kilowatt-hours at 7c 3.50 20 kilowatt-hours at 5c 1.00 270 kilowatt-hours

1934-June 24 kilowatt-hours at 8c 36 kilowatt-hours at  $5\frac{1}{2}$ c 140 kilowatt-hours at 3c 70 kilowatt-hours at  $2\frac{1}{2}$ c

270 kilowatt-hours \$ This is a reduction of 59.8 percent.

The trends of the last fifty years are still operative today. Improvements in service and economies are still to be looked for; and unless the increasing burden of taxation interferes, it is to be expected that our customers will share in the progress of the future as they have in the progress of the past.



# PHILADELPHIA ELECTRIC COMPANY

A Pioneer in Voluntarily Establishing Low Rates for All Electric Service



# The H. C. Jones Co.

Two and a half million yards of cotton and worsted materials utilized for men's clothing are produced yearly by one of Conshohocken's major industries.

The H. C. Jones Company, whose extensive holdings are flung along the Schuylkill River, just south of the Montgomery County bridge, contributes an important percentage of the cotton and worsted materials used throughout this coun-try, and in several foreign centers.

In 1880, the H. C. Jones Company was found ed by Horace C. Jones, one of the borough's out-standing citizens and early residents, and Stanley Lees, member of another pioneer family here. The name of H. C. Jones and Company was adopted. From the beginning, the firm was successful. In 1885, the late John Booth was taken into active partnership, the business expanded, and sixty looms and four sets of cards placed in busy operation.

Demands for products of H. C. Jones and Demands for products of H. C. Jones and Company steadily increased. In 1899, additional space was needed. The mill of S. and J. Lees, at Washington and Ash streets, was acquired, the entire plant remodelled to modern design, and additions built. Especial attention was paid, even at that time, to providing the maximum of light and air in the weaving rooms. light and air in the weaving rooms.

At this time, also, the business of the com pany was reorganized and the title of the com-pany changed slightly to read The H. C. Jones

From that time, the business of the mill expanded steadily, its market reaching to all parts of the nation, to South America, to Canada, to

During the World War, the H. C. Jones Company was one of the important units in the mation in the matter of providing material for the clothing of American soldiers. Thousands upon thousands of yards of olive drab shirting flannel were produced by Conshohocken hands in this Conshohocken industry, for the United States government. Virtually, the entire production went for patriotic uses at that time .

Today, the H. C. Jones Company is one of the finest and most modernly equipped industries in Montgomery County and the east. One hundred and twenty-five men and women are given employment there, and one hundred and fifty up-to-the minute, high-powered looms move rythmically to and fro, contributing their tremendous yardage to the "design of living". To all the Americas, to Cuba, to Mexico and to other foreign nations go the products of this local mill.

Horace C. Jones is president of the H. C. norace C Jones is president of the H. C. Jones Company; Spencer L. Jones, vice president and secretary; John L. Larzelere, treasurer; Richard B. Walker, superintendent; William Ewing, assistant superintendent.

# James A. Lynch

From the Covered Wagon to the Stratosphere! Thus runs the gamut of the pioneers of

Limned boldly in this great panorama of the builders of a new civilization are the exponents of aviation, daring men who braved the little known skies in an effort to advance man's methods of transportation

Conshohocken's pioneer in this field, is James A. Lynch, realtor and insurance broker.

Long before aviation had become an established means of transportation-when the whir of a 'plane turned every face upwards, James Lynch purchased and flew an army plane, the first owned by a local resident.

Entering the United States Air Service shortly after America was drawn into the World War, James Lynch completed a course in aviation at Kelly Field, Texas, and was named a flying instructor in recognition of his unusual aptitude for this new profession.

Upon his honorable discharge from the service at the close of the war, he engaged in com-

cercial flying for some time, carrying passengers to and from various points between Philadelphia and Florida. He was one of the first aviators to engage in stunt flying for motion picture pro-

Frequently flying his plane to this section, he furnished Conshohocken with its first thrills in the spectacle of flying. Now, that many have blazed the trail, the way is not so difficult. Then, it required unusual temerity.

Commercial flying at that period offered limited opportunity, and James Lynch put aside his plane to enter an older business. Completing special courses in real estate, insurance and commercial law, he entered the real estate and insurance offices of C. A. Desimone.

In 1927, he purchased this business from Mr. Desimone, and in addition took over the insurance business formerly conducted by H. B. Hey-

Success crowned his efforts. Advancing steadily, the business of James A. Lynch has become one of the most important in the real estate and insurance fields in Montgomery County. The newest methods, and most modern ideas, are sagaciously applied-

# Philadelphia Suburban Water Company

Conshohocken holds the distinction of being the first of the forty-nine municipalities in the three hundred square miles of territory served by the Philadelphia Suburban Water Company, to receive the benefit of a public water supply.

Today, a turn of the household spigot brings forth a crystal stream of pure, sparkling, healthy Springfield water. Before the beginning of the present century, residents of the community had only the Schuylkill River as their main source of water supply.

Prior to that, rainwater caught in barrels, provided water for laundry work for some of the homes, and melted snow found its way in cisterns to furnish drink-

Just two years after the founding of the RECOR-DER, the Conshohocken Gas and Water Company, for the past thirty years merged into and consolidated with the Philadelphia Suburban Water Company, was incor-porated to supply water for the borough of Consho-

#### Charter

The charter, granted May 5, 1871, by the Common-cealth of Pennsylvania, at the hand of Governor John W. Geary, is interesting. Here it is in part:

"Be it enacted by the Senate and House of Repre-sentatives of the Commonwealth of Pennsylvania in sentatives of the Commonwealth of Pennsylvania in General Assembly met, and it is hereby enacted by the authority of the same, that Lewis A. Lukens, Evan D. Jones, A. D. Saylor, Alan Wood, Junior, Benjamin Harry, Frederick Light, Samuel Fulton, David L. Wood, William Summers, Dr. John K. Reid, George W. Jacoby, Michael O'Brien, James Tracy and William Heywood, be and they are hereby appointed commissioners, and they, or any five of them, are hereby authorized to carry into effect the establishment of a was and water company. by the the establishment of a gas and water company, by the name, style and title of the Conshohocken Gas and Water Company, and to be located in and near the borough of Conshohocken, in the county of Montgomery, with a capital stock of fifty thousand dollars, to be divided into shares of twenty-five dollars each, for the purpose of supplying gas light and pure water to the borough of Conshohocken and inhabitants residing therein and mear there to as may desire the same, at such price as may be agreed upon, to be organized, managed and governed as is provided by an act, entitled "An Act to provide for the incorporation of gas and water compan-ies", approved the eleventh day of March, Anno Domini one thousand eight hundred and fifty-seven, and to be subject to all the provision and restrictions together with all the rights and privileges by said act and the supple-ment thereto not supplied or enlarged by this act."

#### River First Source

The act further empowered the Conshohocken Gas The act further empowered the Conshohocken Gas and Water Company to take water from the "river Schuylkill or from any stream or streams, spring or springs in Montgomery County, within two miles of the borough of Conshohocken". This area included the famed Bubbling Springs at Spring-Mill, once considered as a source of water supply for Philadelphia in Colonial times. Use of this pure, effervescent water would probably have been made by the first water company, but some concern was felt about the adequacy of the supply as the demands increased. as the demands increased.

A pumphouse was erected along the banks of the Schuylkill River in Plymouth township, just north of the upper canal locks. A reservoir was erected in Whitemarsh township, just east of the borough line at Twelfth avenue and Fayette street. William Ferrier was the superintendent and only employee in those early days. It was his duty to operate the pump, keep the reservoir in condition, tap the main for new installations, shut the water off when accounts were delineated upper problems. water off when accounts were delinquent, make repairs and collect bills.

The water was taken from the Schuylkill at the little pumping station, and conveyed to the Twelfth avenue reservoir, and thence distributed.

This was raw Schuylkill River water, unsettled, un This was raw Schuylkill River water, unsettled, untreated, unfiltered. Despite its quality, the best available at the time, the water was equal and probably superior to that being used in Philadelphia then, and for thirty years afterward. Humans and dogs swam in it. When it rained, it turned brown from the incoming waters of the Perkiomen, then black with the inky residue of the metated property. due of the upstate coal regions

#### Progress

As soon as a better supply of water was available

however, steps were taken to procure it.

Such an opening came through the then Springfield Water Companies, now consolidated into and known as Water Companies, now consolidated into and known as the Philadelphia Suburban Water Company. Some fif-teen years after the Charter of the Conshohocken Water Company, the original Springfield Water Company was organized in 1886 through the efforts of a group of pro-fessors of Swarthmore College, who, with a number of their neighbors, joined together to obtain a supply for themselves and the community.

A little later, in 1898, another branch of the Springfield Water Company began a development on Pickering Creek, between Valley Forge and Phoenixville, princi-pally for a supply for the Main Line territory between Philadelphia and Berwyn.

The piping of this water from Pickering Creek to the region lying along the Lancaster Pike on the Main Line of the Pennsylvania Railroad, made this source easily available for Conshohocken, and about the end of the last century arrangements were made whereby Pick-ering Creek water was extended through a pipe line across the Schuylkill River to Conshohocken and even as far as the territory north of Philadelphia, along the Old

Since 1900, Conshohocken has been supplied with Springfield Water and the scourge of the dread typhoid fever, which accompanied the use of Schuylkill water, passed out of the picture.

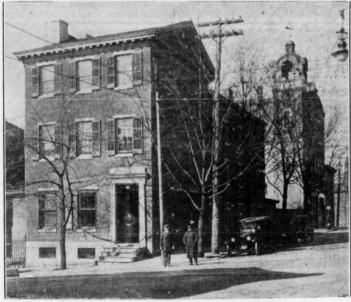
passed out of the picture.

Philadelphia Suburban Water Company now operates a metropolitan system for the benefit of Suburban Philadelphia. There are four sources of supply, one on Pickering Creek, one on Crum Creek, one on Neshaminy Creek and one on Pennypack Creek. These sources of supply are augmented and stabilized by storage reserving the largest of which are Creek and one on Pennypack Creek. voirs, the largest of which, on Crum Creek, holds nearly four billion gallons.

The water from these points, after being treated

and protected, is pumped into a network of pipes nearly 1,100 miles long, furnishing a supply of pure and wholesome water from sea level to elevations of 600 feet above

Mr. C. H. Geist, president of the company, has had a life time of experience in serving the public and his motto in the operation of Philadelphia Suburban Water Company is "The Best Water in the Country and Plenty of it."



## The First National Bank of Conshohocken, Pa.

CONGRATULATES

### The Conshohocken Recorder

### 65th Anniversary

And commends it for the service it has rendered this community during these many years





PRESENT HOME OF THE E FIRST NATIONAL BANK

Cash-Due From			
Securities			
Loans			1,002,518.74
Banking House			144.180.50
Other Assets			
			\$2,853,437.16
	LIABII	TITIES	
Capital Stock			\$ 275,000.00
Surplus and Reser			
Circulation			125,000.00
Deposits			2,166,925.80

						0	F	F	I	CI	E	R	8			
Chal	rman	of	Be	m	rd									Horace	C.	Jones
resi	dent													Reese	P.	Davis
lce	Presi	den	t.											Spencer	1	Jones
ice	Presi	den	t .											Frank	Si	atcliffe
lice	Presid	den	t,											Donald	P. 1	Horsey
есте	tary													John	C.	Tracy
ash	ier													David	M.	Hayes

\$2,853,437.16

### THE FIRST NATIONAL BANK BUILDING in 1873

(First Day's Busine

LIABILITIES . \$ 92.580.00 . 20,000.00 . 5.917.21 \$118,497.21

. George Bullock Elias H. Corson

It also gives us some measure of satisfaction as we look back upon the past sixty-one (61) years, and realize that throughout this period we have provided the citizens of Conshohocken and its environs with banking privileges.

During this span of years wars have been fought, panies have taken place, de-pressions have followed periods of prosperity — but throughout all these years THE FIRST NATIONAL BANK of CONSHOHOCKEN has carried on, striving to meet the banking needs of the community in a helpful, conservative and constructive manner

Whatever credit there may be for the way this bank has met the tests of the past whatever credit there may be for the way this dank has met the tests of the past sixty-one years, and especially the difficult problems of the last few years, is, in a large measure due to our depositors and friends—to the people of our community—their loyalty and confidence has been an inspiration to the officers and directors at all times—their cooperation has made possible the growth and strength of this bank.

As we look forward to the future, we welcome the years ahead as an opportunity for continued service and, if possible, a greater service. We shall endeavor to merit your confidence by our fairness and by conducting our business in a safe, courteous and

REESE P. DAVIS,

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# Ford & Kendig Company

With a half century of business integrity and efficiency as its background, the Ford and Kendig Company, located at Washington and Cherry streets, is one of Conshohocken's important industries.

Here are stocked a highly dependable line of mill, mine and contractors' supplies, pipe, fittings, valves, mechanical rubber goods, wire rope, chain hoists and other aids to modern industry.

The extensive buildings of Ford and Kendig Company are ideally located for both truck and railroad deliveries. Railroad sidings connect both warehouses and shops directly with main railroad lines.

The pipe storage warehouse has a capacity of more than one hundred and fifty carloads, and is equipped with a five-ton electric crane, providing for quick unloading of incoming cars, and loading of outgoing trucks. The pipe-fabricating and cutting shops are equipped with the latest and most efficient machines.

Ford and Kendig Company are distributors for the National Tube Company, Reading Iron Company, Stockham Pipe and Fittings Company, Ohio Injector Company, Hewitt Rubber Corpn., Hazard Wire Rope Company, Wright Manufacing Company, as well as other nationally known manufacturers.

Kenneth E. Ford is in charge of sales, David Harshaw is in charge of deliveries and Frank Booth is shop superintendent. The general offices of the company and the store and display rooms are located at 1428-30 Callowhill street, Philadelphia.

# Francis L. Freas Glass Works

This industry was founded in 1905 by Francis L. Freas, an experienced and practical Glass Blower in the manufacture of Hydrometers, Thermometers and other glassware for special purposes.

The business was successful from the start and continued to prosper with the result that in order to better care for the increased business and to give better service, the business was incorporated on February 5, 1917, under the laws of the State of Pennsylvania, with Francis L. Freas, the founder, as president of the Corporation.

Since the organization of the business it has operated continuously producing Hydrometers, Thermometers, Graduated Glassware and many special glass items for industrial uses.

The Hydrometers produced by the company are used in Laboratory, Research and Industrial purposes, while the Thermometers are widely used by Industrial, Laboratory and Processing Industrial

The company, as a result of the excellence of its products has retained the continued patronage of nearly all its original customers and continues to retain the confidence of new connections.

Factory and office address:

FRANCIS L. FREAS GLASS WORKS, 146 East Ninth Avenue, Conshohocken, Pa.

# A YEAR OF ACHIEVEMENT

On September 9, 1934, Schuylkill Valley Lines will complete its first year of operation—coincident with the 150th Anniversary of the founding of Montgomery County and the 65th Anniversary of the Conshohocken Recorder.

In the past year, Schuylkill Valley Lines has transported over 3,275,000 passengers—without a single fatality or serious injury to any of its patrons or employees. This is a record of which we are very proud, especially when it is remembered that our employees had no previous experience in the operation of buses and that, for over four months of the year, we were operating over icy roads, in the sub-zero temperatures of the worst winter in a century. 'The Management heartily congratulates its co-workers upon this notable record.

The on-time record of Schuylkill Valley Lines—the maintenance of its fast schedules with safety to its patrons and other users of the highway—is the combined result of the careful selection of employees, their careful and thorough preliminary training, the rigid and thorough daily inspection of all bus equipment and the elimination of mechanical defects when they first develop.

Schuylkill Valley Lines affords frequent, convenient service, connecting Conshohocken with Spring Mill, West Consho-

hocken, Swedeland, Bridgeport, Norristown, Jeffersonville, Trooper and Collegeville. Its low and attractive rates of fare, modern, comfortable buses, and fast, frequent service have united into one closely knit community the several municipalities above named. Its attractive bus service has shortened the time required by those residing in other communities to reach their employment in Conshohocken, or vice versa, and has encouraged pleasure travel between the several communities.

The number of passengers carried by Schuylkill Valley Lines is over 50 per cent. greater than was carried by the old Traction Company. This added traffic is made up in large measure of people who formerly used their private automobiles in making daily journeys in their own communities or to neighborhood communities. Thousands of people use S. V. Lines buses for shopping and amusement purposes in preference to their automobiles.

Transportation is the life-blood of modern urban communities. High class transportation is an important community asset, attracting new residents and new industries and sustaining real estate values. The stimulation of travel by Schuylkill Valley Lines has been of great benefit to every community which For years, the people of Conshohocken and neighboring communities were handicapped by the antiquated and indifferent service afforded by the Schuylkill Valley Traction Company, which was controlled and operated by the Reading Transit Company, with headquarters in Reading, Pa.—an absentee management working for absentee owners.

Schuylkill Valley Lines has no corporate nor financial connection with the old Traction Company, nor with the interests which formerly controlled the traction enterprize. Schuylkill Valley Lines was organized by public-spirited citizens of Conshohocken, Norristown, Collegeville and intermediate communities who realized the importance of good local transportation in furthering the prosperity of this section and who contributed their capital and their abilities to promote this end. Schuylkill walley Lines, therefore, is a company locally owned and locally managed and therefore, to a peculiar degree, it is in a position to understand local needs and to cooperate in furthering local interests.

Schuylkill Valley Lines plans to continue to improve its service. The Management is always grateful for constructive criticism and suggestions, thanks its patrons for their generous patronage, and hopes to continue to serve you to your satisfaction.

# SCHUYLKILL VALLEY LINES, INC.

OFFICERS

NORRIS D. WRIGHT, President Norristown, Penna.

WM. L. BUTLER, Executive Vice President Philadelphia, Penna.

esident F

Philadelphia, Penna.

CLINTON D. SMITH, Vice Pres. & Genl. Manager
Norristown, Penna.

THOMAS CONWAY, JR., Chairman Philadelphia, Penna.

FRANK W. STEINBRIGHT, Treasurer Norristown, Penna,

B. BROOKE BARRETT, Secretary

DIRECTORS

REESE P. DAVIS, Conshohocken, Pa.
A. T. EASTWICK, Bridgeport, Pa.
A. H. HENDRICKS, Collegeville, Pa.
JOHN A. LONGACRE, Norristown, Pa.

HORACE C. JONES, Conshohocken, Pa NORRIS D. WRIGHT, Norristown, Pa. CLINTON D. SMITH, Norristown, Pa. WM. L. UTLER, Philadelphia, Pa.

THOMAS CONWAY JR., Philadelphia, Pa.

## Riant Theatre

Standing for the highest in refined, wholesome motion picture entertainment, the owners of the Riant Theatre have operated continuously in Conshohocken for twenty five years.

The Novelty Amusement Company, which now operates a number of fine motion picture theatres in the east, had its inception in Conshohocken in 1909. Henry O. Schwalbe, present owner of the Riant Theatre and James McCaffrey, now deceased, were partners in the firm.

Operations were begun in the former Little's Opera House, known in the borough's earlier days as Washita Hall, located at First avenue and Fayette street. The second floor of the building was fitted up as a motion picture theatre. The project was continued here for twelve years.

In 1918, Little's Opera House was purchased by the Novelty Amusement House, but as the years went on, the space available for theatre use in this building proved more and more inadequate for the constantly growing patronage accorded the Novelty Amusement Company.

On Armistice Day, 1921, the Novelty Amusement Company opened and dedicated the handsome Riant Theatre, which has continued in operation since that time, constantly improving its splendid service of entertainment to the citizens of Conshohocken and vicinity.

The Riant Theatre was one of the first motion picture houses in Montgomery County to present sound moving pictures, as the Novelty Amusement Company has been a pioneer throughout its quarter century of service to the public, in introducing improvements and progressive ideas in the field of good entertainment. Sound equipment was placed in use in the Riant Theatre more than a half dozen years ago.

From time to time, the interior of the theatre is freshened throughout, a complete renovation having been made to the interior less than a year ago. New, super-comfortable seats were installed, and the interior beautifully re-decorated in Egyptian influence. The seating capacity of the Riant Theatre is close to one thousand.

The policy of the Riant Theatre needs little reference in Conshohocken. For years, the Novelty Amusement Company has maintained the highest standard of operation, and is always ready to give hearing to any constructive suggestions from its large group of Riant patrons, which come not only from Conshohocken, but from the Main Line and many sections of Montgomery County.

Closed throughout the latter part of the summer for improvements, the Riant Theatre will again open its doors shortly after Labor Day, to welcome again its friends, whose numbers are legion.

# William Davis Jr. & Co.

The birthday of the borough and of the William Davis, Jr., and Company, are simultaneous.

One of the oldest and best known business units of this section, this company has conducted business continuously for eighty-four years, at the same location, Front and Ford streets, West Conshohocken. During that long period, vision of its executives has resulted in constant expansion of its area of service, and continuous upbuilding of this stalwart business firm.

Covering close to four acres of land in the heart of West Conshohocken, William Davis, Jr., and Company carries a complete line of lumber and coal, building supplies, including building hardware and paint, and all the newest building accessories.

Reese P. Davis, son of one of the two original partners in the business, and president of the First National Bank, is senior partner in the firm, and although the active management is largely in control of his two sons, Norris and William, he still maintains daily contact with the firm's activities. His sons are junior partners. Miss Emily Y. Davis, of San Francisco, California, a sister of Reese P. Davis, silently shares the senior partnership with h.m.

The firm of William Davis, Jr., and Company was formulated in 1850, by William Davis, Jr., his brother, Charles Davis and his brother in-law, David Horton.

This business partnership continued successfully until 1860, when the firm was reorganized, and William Davis, Jr., and another brother, George Davis, formed a partnership and engaged in the lumber and coal trade. They continued until 1870.

At that time, George Davis withdrew from the firm, and it was shortly after that period that William Davis' sons, Reese and Egbert were admitted into partnership.

This father and son management of the business proved entirely successful, and the business consistently developed and expanded. It was known throughout the community and the county for its integrity and dependantility.

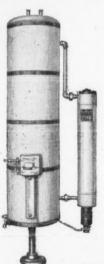
William Davis, founder of the business, was the son of William and Phoebe Davis, and was born near the Old Swedes Church, Upper Merion Township, September 13, 1826. He died in 1907, leaving the business in the hands of his two sons.

Experiencing ill health, however, Egbert Davis was compelled to withdraw firm business activity, and management of the firm fell into the hands of Reese Davis, who directed it virtually sole-handed, until his sons, Norris and William, became old enough to enter into partnership.

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The Hydro-Stak Automatic Side Arm Gas Water Heater



James Wood—father of Conshohocken—laid the foundation for the John Wood Manufacturing Company, that Maŷ day, more than a century ago, when the picturesque water wheel in his early industry—Conshohocken's first iron mill—made its initial turn.

The story of that first Wood mill here, and the evolution of the Wood iron and steel making in Conshohocken, limn an impressive background for the briefer, more modern but intensely vital history of the John Wood Manufacturing Company.

It was not until the guns of the great war were silenced on the first Armistice Day, 1918, that the local company returned to normal activity.

In 1919, the company took another important step onward, when it entered into the manufacture of ice cream cans. Not only did this create another great field of demand, but it utilized the smaller welding machines installed in the plant, for fulfilling of war orders. The same year, further progress is noted, in the purchase of a large munitions plant in Canada, completed just as the war closed, and ideally suited to the manufacture of range boilers.

Today, the John Wood Manufacturing Company operates plants, strategically located, an in its local plant alone, covers an area a full city block in length and gives employment to seven hundred and eighty men.



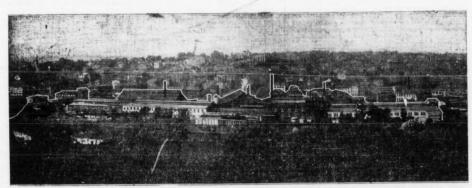
The Merion Automatic Gas Water Heater



The Electric Weld



The High-Low Fenfield ha Speed Automatic Gas Water



PLANT OF THE JOHN WOOD MANUFACTURING COMPANY, INCORPORATED, CONSHOHOCKEN, PA.



Domestic Oil Storage Tank



The 2 Click Recovery Penfield

# Founded just three-quarters of a century ago, the John Wood Manufacturing Company now takes its place as one of the largest manufacturers of electric weld products in the world, and the largest manufacturer of household water heaters in any nation.

#### Expansion.

The John Wood Manufacturing Company actually began operation under this name in 1867, the modest foundry and machine shop having expanded to such an extent, that reorganization was necessary.

The process of range boiler and tank fabrication, forty years ago, was not a speedy one. Its evolution might easily be compared to that of modern transportation. Then the "mileage on tanks", or the number riveted in a day was 20. Scores of rivets were used to hold the cylinder ends in place.

The oft-used simile "as noisy as a boiler shop" was not undeserved. The early boiler shop howled with noise, and was manned by stalwart men that might have doubled for the village blacksmith.

One of the major improvements in the evolution of this industry was the introduction of range boilers. So drastic a change was this process from the earlier method of riveting, that its introduction into industry was akin to the introduction of the automobile into transportation.

In 1906, the John Wood Manufacturing Company began the manufacture of water heaters, in which it now leads the world, and which have become an integral part of every modern American home.

#### Aid to Government

At the advent of the World War, the John Wood Manufacturing Company had a position of prestige in the world of industry, was the first mass production boiler and tank company and the largest of its kind in the world. It was to this Conshohocken industry that the United States government turned, to furnish it with powder containers and steel tanks.

The company soon became swamped with government orders. The pressure of manufacture of war material superceded all other business. The John Wood Manufacturing Company was virtually dedicated during those war-torn years to furnishing of materials for the nation and the Allies.

# Service Station Equipment Company



The Service Station Equipment Company, operating under the same roof as the John Wood Manufacturing Company, adopted Conshohocken as its home just five years ago this summer.

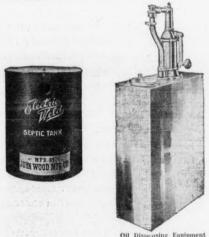
A merger of the Metalwares Corporation, of which the John Wood Manufacturing Company was a big factor, the Service Stations Equipment Company, Ltd., of Toronto, Canada, and of seven other companies manufacturing kindred lines of products, resulted in the formation of the Service Station Equipment Company.

This history-making merger of nine important industries in the United States and the Dominion of Canada, took place in Toronto, June 15, 1929.

The merger of the nine companies automatically placed in the hands of the new company, numerous factories, strategically placed throughout this country and Canada.

The products of the Service Station Equipment Company find their way to all quarters of the globe, fulfilling vital needs on the part of the great motoring public.

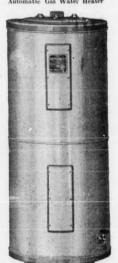
The Service Station Equipment Company gasoline pump, made by Conshohocken hands, dots the major highways of the nation west to California, south to Florida and throughout the entire east, and north. It's other great products, too, are found wherever modern progress has control.







Gasoline Pump



The Thermo-Watt Automa Electric Water Heater

# Valley Forge Cement Co.

Major highways of Pennsylvania, of New York and New Jersey, and of many other states; the skyscrapers that loom into the blue heavens and the subways that weave through the dark bowels of the earth, all have been made possible to a considerable extent by use of a product made within the borough limits of West Conshohocken.

The Valley Forge Cement Company, West Conshohocken, although one of the community's younger industries, is in the front rank of important manufactories here.

Established only seven years ago, this industry, the only cement manufactory in Montgomery County and within a radius of sixty miles, plays a vital part in the construction program of the eastern United States.

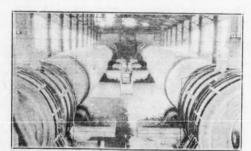
#### Choice Site

The Valley Forge Cement Company covers an area of two hundred acres of land, rich in limestone rock, situated along the river road, in the west section of the borough of West Conshohocken.

The strata of rock contains an almost inexhaustible supply of all the raw materials necessary to the manufacture of cement. No materials are imported for its manufacture.

This unending supply of raw materials, and the proximity of the site to important markets, were instrumental in calling the attention of the site to the prospective manufacturers.

Establishing almost a world record, was the quick transition from the decision to manufacture cement here into actual operation of the plant. On January 9, 1927, the first preparations for the large plant were begun. The first shipment of finished cement from the plant was made July 30 of the same year.



KILN ROOM—Showing two large rotary kilns used for burning rock into cement clinkers, 223 feet long and 11 ft. 10 in. at the largest diameter.

### VALLEY FORGE CEMENT COMPANY'S WEST CONSHOHOCKEN PLANT



The plant is one of the most modern manufactories in the world. Built entirely of concrete, steel and glass, with asbestos walls and roof, it eliminates all fire hazard. Every attention has been given to safety measures in the plant, with the result that state inspectors give the plant an A-1 rating, and can offer no recommendation for improvement.

All electrical transmission is underground with no wires visible whe and. All conveying is done underground, adding furner to the safety and high sanitary standard of the industry.

#### Aids Borough

The Valley Forge Cement Company has been largely responsible for major improvements in West Conshohocken.

The handsome new high school opened in West Conshohocken a few years ago, was made possible, school directors state, to a considerable extent by the additional thousands of dollars paid in taxes by this firm, yearly. The concrete road program carried out in West Conshohocken recently was made possible, also to an important extent, by large contributions of cement by the Valley Forge Cement Company.

In addition, employment is afforded close to 200 men by this comparatively new industry. Virtually all the employees are recruited from Conshohocken and West Conshohocken.

#### Dust Kept Down

The Valley Forge Cement Company has gone to great effort, and has spent thousands of dollars to prevent any discomfort to residents of nearby communities, due to residue from its plant.

Dust-collectors have been placed in operation in every department of the plant, and a special type of electrical precipitation, designed exclusively for this plant, has been installed for the elimination of stack residue.

#### New Process

An exclusive new process of cement manufacture, based on a discovery at the West Conshohocken plant, has been placed in operation at the Valley Forge Cement Company.

This process is considered revolutionary in the cement industry, and has created wide interest in the industry in this country and abroad.

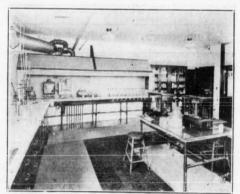
Many inquiries have been received at the West Conshohocken plant from cement manufacturers and research chemists throughout the world.

This new process enables the Valley Forge Cement Company to place on the market, a highly superior type of cement, beautifully refined and suitable for the finest type of cement construction work.

### Output

The normal output of the Valley Forge Cement Company is 3000 barrels a day.

Direct connection with the Reading railroad, and with the Pennsylvania railroad through the Upper Merion and Plymouth railroad, afford excellent shipping facilities for the plant.



LABORATORY-Modernly equipped with the finest instruments known to the engineering profession,

# LEE TIRE EMERGES FROM DEPRESSION IN STRONGER POSITION THAN IN 1929

Independent financial set-up maintained; retail outlets increased; quality and popularity of products multiplied.

# Company Enters Second Half Of Century's Activities Well Fortified

Capable Men

### Founded in 1881 by Conshohocken Resident, Great Monument to Him



Conshohocken, Penna.-Just fifne and is a fitting tribute to

ais name and is a fitting tribute to ais sagacity and skill. His first venture in the rubber manufacturing business was limi-ted to a small line of surgical rub-ber goods which was gradually nded to include many other s. However, it was not until when Lee's company entered tire field that the concern

red by all veteran moto The Lee "Puncture Proof" ng into an important place in he industry almost overnight and ras followed by tire after tire which repeated the quality and uccess of the pioneer. To keep ace with the growing business the cresent Lee Rubber & Tire Corporon was organized in 1914.

### Understanding Of In the last thirty years more than three hundred and fifty tire Success -

You couldn't very well ask a butcher to run a department store or an automobile dealer to build griant bridges. Every man is a specialist in his business if he achieves any great degree of success and this fact is strikingly illustrated by the officials of the Lee

cess and this fact is strikingly illustrated by the officials of the Lee
Tire organization.

It has not always been easy to combine these two factors, yet the history of Lee's development is a



# Dealer Problems Big Factor In

#### LEE - The Tire That Made Conshohocken Famous





# Tires Now Enjoy Nation - Wide Distribution

Conshohocken. Without any "bally hoo" Lee has quietly built up a distributing organization of retail outlets which are superlatively capable of selling and servicing tires. Dealers who now sell Lee of Conshohocken Tires are practically hand picked, so capable and efficient are they. In addition to independent rate of the second process of the second process of the constant of the second process of the constant Success United States while today less than thirty remain. That Lee is one of these survivors is an able tribute to the genius of its founder and his successors.

To make a quality product is one of these survivors is an able tribute to the genius of its founder and his successors.

Today the Company is in a strong financial position. It has no outstanding bonds or other forms of indebtedness, every bill si discounted, and the Company enjoys a quiet, but substantial growth.

Officers All Experienced
Capable Men

Success 
To make a quality product is one thing, to successfully merchandise in thing, to successfully merchandise thing the problem and to combine both is an outstanding oil companies to distribute Lee tires throughout the United States. In the east, for instance, Lee of Conshohocken Tires are sold by The Atlantic Refings Company. In the middle west these tires are distributed by the Hickok Oil Corporation and its substidiaries contact with Lee dealers in all sections of the country, the officials at Lee headquarters have been able to form a sympathetic under
Success 
To make a quality product is one thing, to successfully merchandise thing to the are they. In addition to in dependent retail dealers, Lee has arranged with leading oil compan ies to distribute Lee tires throughout the United States. In the east, In the

## Super De Luxe Holds Quality Reputation

Jacksonville, Florida: — Fey

#### Lee Famous for Quality From Raw Material to Finished Tire

Detroit. Michigan:-In this au Detroit, Michigan:—In this au-tomobile capital of the world few tires are respected by men who know as are tires by Lee of Con-shohocken. Automotive authori-ties recognize the fact that there



#### Lee Makes no 'Brand' or Equipment Tires Sells only to Replacement Market

# Dividend Aug. 15th

New York, N. Y.:—Wall Stree recently read a pleasant announce-ment in these days of diminished noomes that Lee Rubber and Tire ceptable cash dividend to its

### New Lee Tire



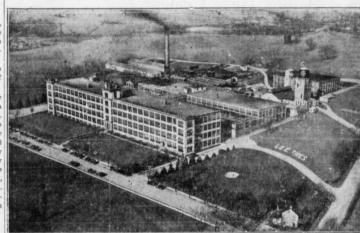
Another Important Contribution To Industry

are few secrets in the tire industry and that sincerity of purpose is the greatest evidence of quality. Men in their position know that there are many grades of cotton, rubber and even of workmanship and that these grades never fail to reveal themselves in the performance of the finished product. In many series of tests for quality, durability, riding comfort and other tire features, Lee Tires are consistently high scorers; test after test revealing the fact that the raw material such as rubber and cotton which goes into Lee Tires are of the finest and these facts

Shortly after so called knee-ac-tion cars first appeared on the market it was discovered that con-ventional types of tires would not give full service on these cars. Ordinary tires were noisy—they squealed while rounding curves; the construction of the knee action

the construction of the knee action axle permitted a sidesway which frequently threw the car over on the sidewall of tire with disastrous results to both tire and car. While many manufacturers of tires ponhohocken laboratory of the Le

## Plant Thoroughly Modern MAINTAINED AT HIGHEST EFFICIENCY



### Adequate Financial Resources Assure Lee Tires Guaranteed Prompt Adoption of Latest Machinery

POPULARITY OF LEE TIRE

OFFSETS MILLIONS SPENT BY OTHER TIRE COMPANIES

this does not mean, however, that the Lee Company snaps up every new idea without exhaustive in the industry, caution so tempered with conservation that nothing is let undone to improve the quality of Lee products.

Lee Meets Code

Conshônocken, Penna:—Officials of the Lee Rubber and Tire Corporation recently announced that the firm is vigorously upholding every detail of the Code Authority for the Tire industry, both manufacturers are already to be found in the construction or performance of Lee guarantee for Conshônocken.

### Against All Road Hazards

The Lee Company's policy of "freedom from debt" has worked marvels of efficiency in the Lee manufacturing plant. Here the latest in tire making machinery is to be found, for Lee is always in a position to develop or purchase and install every important development in mechanical equipment, Developments which would be front lates as a matter of course by the Lee organization.

This does not mean, however, that the Lee Company snaps up every new idea without exhaustive installed without exhaustive installed without exhaustive in the merchand is made here to be widely adopted by the entire industry; the first "tip type" tread design originated here to be widely adopted by the entire industry; the first "K-90" tree merged recently from this department as did the recent Lee "Bevel Weld" tube.

This does not mean, however, that the Lee Company snaps up every new idea without exhaustive installed to the profession of the control o

## Franklin Institute Recognizes Lee

When the Franklin Institute of hiladelphia, world famous muse mof science as applied to comperce, sought a complete exposion of the rubber industry, they onfirmed Lee's leadership by asknet this Company to install a permetal and appropriate the company to install a permetal section of the propriate and manufacturing

### Wanamaker Stores Sell Lee Tires

## Recent Lee Tire Window Display in Wanamaker Store

