## The Comshojoclien Recorder.



## Opening Sale Continued CONSHOHOCKEN bargain house

| MOHAWK SHEETING, $21 / 2$ yds wide <br> a yard |  |
| :---: | :---: |
| MOHAWK SHEETING, $21 / 4$ yds wide a yard | 49 c |
| ORGANDIES, 40 inches wide, all colors a yard | 19c |
| frut of the loom muslin | 35 c |
| Fine eachards eatity piliow coses | 25c |
| TURKISH TOWELS (Fine Quality) | 35c |
| A FINE DISH TOWEL, $18 \times 36$ inches Stitched and Bordered, each | 10c |
| BOYS' BLOUSES, Made of Gingham each | 29 c |
| ALL CoLors or yarn a pound | \$1.49 |
| Ladies' big size bloomers a pair .i................. | 29 |
| big assortment of men's ties (Silk and Knitted) each | 39 c |
| l COLORS OF PERCALES, (Striped and Checked) 2 yds | 25 c |

TECHNICAL TRAININC For Men and Women



HOME ECONOMIC Home Economics-
ECRRTARRAL
HBRAR SCHOOL $\cdots$

## DREXEL

## INSTITUTE


$\$ 2.75$ Atlantic City
Wednesday, August 9th, 1922

Leaves Conshohocken
Returning, leaves Atlantic City (SouthCarolina Av) 6.05 A.M
oportionate Fares from Other Points
Pennsylvania System

Boilers, Castings, Stacks, Bar Iron and Steel, Plate
and Sheet Iron Works, Plumbers' and Steam Fitters and Sheet Bots, Nuts and Washers of all kinds. Fire Bricks and Cements. All kinds of Sheet Gum and Packing. All Sizes Gum and Asbestos Gaskets, Iron
and Brass Pipe, Valves and Fittings.


## Our Title Policies Protect You

 money on ontateyes.



Montcomery trust co.

## 48

PEOPLE'S SANITARY DAIRY
Phone 10 w W.
Something for Merchants to Think About! $\mathrm{N}^{1}$

Name nine, then, what is the meaning of this?
ix? Two? One. Why, hensive; your memory is exxceiient. Why, then, can't you name the greatest leaders of commerce who built up
their enterprises WITHOUT ADVERTISING. It's never been done, has it? On the other hand, great commercial successes, since
the dawn of history, have been erected largely by adver. tising, of one sort or another. And as the means of a vertising improved, the number and extent of business
enterprises increased correspondingly. Cause and Effect. enterprises increased correspondingly. Cause and Eff
But this has to do with big city successes, you say?

## Wrong again.

Read below.
Newspapers come first on the advertising budget of
Fred P. Niann, Devils Lake, whose store does nearly a million doliar business a year. This much he told retail dealers who gathered at Boulder
Mont., last week for their annual convention. He sends out grocery specials and personal letter ments in building up a million doilar store business in small community started in business with a $\$ 75$ capital. Throu
stock.

A newspaper friend urged him to tell the
public about what he had to sell through
newspaper columns. He did this when other
merchants were satisfied to carry only
card in the paper.
first year Mr. Mann did a business of $\$ 23,000$. The first year Mr. Mann did a business of $\$ 23,000$. He
contimued to use newspaper space judiciousiy and has kept aalued at $\$ 10,000$.
are val
Mr. Mann said that after taking the presidency of the from which he learned that seventy-five questionnaires merchants of that state did not advertise and that per cent advertised only because they wanted to help ten their local papers.
sending seventy-two carloads of catalogues into the state and it was reported by wholesale houses that seventy-two
per cent of the merchants were insolvent. He per cent of the merchants were insolvent. He said he
took up a campaign to induce the country merchants to go On a cash basis and to advertise, and he has since
ed in bringing 200 of them around to his system. nor belong to Mr. Mann's association to do business under his system.

Start now. Right here in Conshohocken. TODAY.
The Recorder is trying to help you when it lays dow The Recorder is trying to help you when it la
money to furnish you with a big advertising ser

StormCouniry您: Polly - by Grace Miller White

the squatte
something s
In the road
ramian



,
$\qquad$
ments to accustom her eyes to the
night's blackness. Beyond to the east
Lake Cayuga sushed on toward Ithaca
兑
be Continued)


Bobrow Brothers

Paul D. Miller Undertaker | $\substack{\text { 125 East Third Avenue. } \\ \text { Bell Phone } 156 . \\ \hline}$ |
| :--- | A. B. PARKER \& BRO. 210 Dekalb Street, Norristown.

EEES CAREFULLY EXAMINED
LENSES ACCURATELY GROUND


Earl F. Althouse

High Grade Coal

COAL! Rescreened before No Long Waits!
G. B. WELLS

## LUMBER

HAIR, PLASTER fertilizers J. C. JONES' SONS -


## EEerthil

Eeetrical
Frank ramsey Electrical Contractor HoUSE WIRING
and REPAIRS



## NOW LOCATED AT

First Ave. and Fayette St. Dr. LEON H. WEISSMAN

TUESDAY AND SATURDAy

## ANNOUNCEMENT!

r. Charles N. Fullmer begs to announce t
the. citizens of Conshohocken and vicin
that he has purchased the business
that .he has purchased the business of
George W. Wills, and is located in the Doctor Hall property, corner Fayette street a Funeral Home. His years of experience and up-to-date equipment should bespeak for him a liberal share of patronage, as he comes well recommended.



## THE CANDY $L A N D{ }^{\prime}$

the house of quality can "the test tells
Specials for this Week's 1 cent Sale $500^{112} ;{ }^{110} 51 \mathrm{c}$ chocolate caramels $50 \mathrm{c}^{\text {li.; }} 2^{\text {lib. }} 51 \mathrm{c}$


## AND PUREST INGREDIENTS.

our ice cream is received fresh dali our ice cream sodas and sundaes


59 fayette street. Constohocken, Pa.

## COUNTY TAXES

Residents of this Vicinity

## an be paid at

## The First National Bank

CONSHOHOCKEN, P
from
JULY 1st to JULY 28th

## Dr. H. J. MEYERS DENTIST

Tabak Building
10 east main st, morristown, pa

## - heating <br> PRODUCTS

Whether range boilers, air tanks, pneumatic tanks or ice cream cans, the sign of Electric Weld products stands for Quality. Our method of manufacture has long since passed
the experimental stage and the sucthe experimental stage and the suc-
cessful result is the tremendous decessful result is the tremendous
mand for Electric Weld products.

THE JOHN WOOD MANUFACTURING CO.


PIG IRON
BILLETS, BLOOMS, SLABS Sheared plates rolled steel floor plates blue annealed steel sheets Widener Building, Philadelphia

## Lee Tire \& Rubber Co.



NEW MEMBERS OF THE LEE FAMILY
$30 \times 3^{1 / 2} 5$ Ply Commercial $\quad \$ 14^{\prime} .95$
$30 \times 3^{1 / 2}$ Standard Cord
$32 \times 4$
25.55
$33 \times 4$
26.85
$34 \times 4$
27.45

LET ME QUOTE YOU
The Price is right, plus Free Road Service

## A. S. ALLEN

 Rioter ALL BELL 221 R Large
FLOATERS


